



Wolfgang Dehen,
Member of the Managing
Board of Siemens AG
and CEO of the Energy Sector

Dear Reader,

Never before has the smart management and use of energy paid off as much as it does today. Why? Because energy efficiency provides both economical and ecological benefits. On the one hand, the reduced consumption of resources costs less, offering enormous savings potential for companies. And on the other hand, nature profits doubly: Increasingly scarce fossil resources are conserved and CO₂ emissions are reduced.

We, the Siemens Energy Sector, want to offer a new platform for the theme of energy as a forum for sharing our know-how with our customers and partners. And because we feel the most pleasant form of reading is still browsing through an interesting magazine, we have launched “*Living Energy*” just for you. In our new publication, prominent experts and prize-winning journalists will explore one of the most urgent challenges of our time: How can one secure reliable and affordable energy supplies that also protect the climate and environment? Appropriately, the articles in this

inaugural issue will focus on the magic words: energy efficiency. Efficiency can be achieved along the entire energy conversion chain – from the production and transport of oil and gas and the various types of power generation, to power transmission and distribution and ultimately the consumption of electricity. In all our work, we clearly focus on the needs of our customers. Some 17,500 engineers at Siemens Energy work around the globe on developing products and solutions that help our customers achieve their individual efficiency goals.

Innovative, responsible, excellent – these are the three values on which all our actions are based. Innovations like our new SGT5-8000H gas turbine or the world’s first 800-kV HVDC transmission line. Responsibility that is reflected in the way we work with our customers and stakeholders. Siemens, for instance, has been honored this year for the tenth consecutive time for its sustainable business practices. Responsibility also means

being one of the companies worldwide with the most transparent business processes. And excellent, finally, not only describes our products, but above all our global team. Well over 80,000 people at Siemens Energy work with passion, commitment and a pioneering spirit on finding solutions meeting the needs of our customers. I hope you will enjoy the informative articles, interviews and facts featured in this initial issue of our business-to-business magazine “*Living Energy*.” I wish you a stimulating new view of the world of energy!

With best regards,

A handwritten signature in dark ink, appearing to read 'Wolfgang Dehen', written in a cursive style.