



Cover Story



06 Clean Energy
Changes in global economics and demographics have created a need for innovation in energy generation. The term “clean energy” has many facets, including greater efficiency in use of fossil fuels, advances in renewable energy and reduced losses in power transmission. Our cover story showcases a few examples from the Siemens portfolio of innovative solutions. RWE’s Chief Commercial Officer Leonhard Birnbaum discusses the trade-off between investment and results in clean energy technology.

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